



Insiders
Report™

Holiday

Joyeuses
Fêtes

new
nouveau



Must Try
Coup
de cœur

16⁹⁹

PC® French Roast Fine
Grind or Whole Bean Coffee
selected varieties
800/820 g
café
21592427_EA/21592555_EA

new
nouveau



Must Try
Coup
de cœur

PC® Holiday Feast Turkey
(and Fixins) Pie
frozen, 800 g
pâté à la dinde
21613959_EA

\$17

new
nouveau



Must Try
Coup
de cœur

2⁹⁹

PC® Sea Salt Flavoured
Mini Poppadoms
selected varieties
113 g
mini poppadoms
21605321_EA

new
nouveau



PC® Suisse Swiss
Milk Chocolate or Fruit & Nut
Milk Chocolate with Honey
Almond Nougat
selected varieties
100 g
chocolat suisse
21609337_EA/21609356_EA

2⁴⁹



\$1⁷⁵

PC® Kettle Cooked
potato chips
selected varieties, 200 g
croustilles
21422931_EA/21549769_EA



Hershey's
chocolate pouches
selected varieties
163-290 g
chocolat
20303970004_EA

\$3



Granarolo Quattrocento
parmesan wedge
200 g
morceau de parmesan
21599680_EA

\$4



Piller's kolbassa
selected varieties
250/375 g
kolbassa
20308469_EA/21400151_EA

\$4



D'Italiano Gusto!
bagels
selected varieties
6's
bagels
21576835_EA/21577089_EA

\$3

LOWEST PRICES
BEST DEALS
PLUS BAS PRIX
PLUS GROS RABAIS

As compared to other major grocery retailers within your local areas.
Par rapport à d'autres grands magasins d'alimentation dans vos zones commerciales locales.

Valid from November 1st - 30th, 2024. While quantities last. See in-store for details.
En vigueur du 1er au 30 novembre 2024. Jusqu'à épuisement des stocks. Voir les détails en magasin.

FROM THURSDAY, NOVEMBER 28TH
TO WEDNESDAY, DECEMBER 4TH, 2024
DU JEUDI 28 NOVEMBRE AU
MERCREDI 4 DÉCEMBRE 2024



See our flyer online
visit freshmart.ca

Freshmart®

freshmart RED & WHITE
FOOD STORE
Your Neighbourhood Grocer



5.99
lb

beef inside round oven roast or steak*
club size
rôti ou bifteck d'intérieur de ronde*
13.21/kg
20812494_KG

chicken breasts or thighs
boneless, skinless, club size
poitrines ou hauts de cuisses de poulet
13.21/kg
20162170_KG/21189206_KG

5.99
lb

Farmer's Market™
English cucumbers,
product of Canada
or romaine hearts,
product of U.S.A.
3's
concombres anglais
ou cœurs de romaine



4.99



Farmer's Market™ apples
product of Atlantic Canada,
selected varieties
4 lb
pommes

4.99



7.99

PC® Splendido® Parmigiano Reggiano or
Pecorino Romano cheese 250 g, Olivieri
fresh filled pasta 500-700 g or Ziggy's®
chicken or turkey meat strips 150/200 g
selected varieties
fromage ou pâtes fraîches farcies
ou lanières de poulet ou de dinde
20311594_EA/21053434_EA/21603178_EA



Farmer's Market™ mini
cinnamon rolls 9's or cookies 12's
selected varieties
mini-brioche à la cannelle ou biscuits
20563813_EA/20566774_EA

3.99



5.99

Kraft pizza kit 850 g or
Hellmann's mayonnaise,
selected varieties,
710-890 mL
nécessaire à pizza
ou mayonnaise
20013009001_EA/20618579001_EA

4.49

Dr. Oetker Ristorante
or Casa di Mama pizza
selected varieties, frozen
320-410 g
pizza
20296424001_EA/20852957_EA

6.99

Becel margarine
selected varieties
637/850 g
margarine
20297818002_EA



3/\$5
or \$1.66 ea.

no name®
tomatoes 796 mL
or St-Hubert
sauce 398 mL
selected varieties
tomates ou sauce
20322135003_EA/20600789_EA

13.99

Robin Hood
flour
selected varieties
10 kg
farine
20134743_EA

1.79

Betty Crocker
SuperMoist cake
mix 374/404 g or
frosting 340/450 g
or Carnation
evaporated milk
354 mL
selected varieties
mélange à gâteau
ou glaçages
ou lait évaporé
20562641002_EA
21547846_EA
20896887_EA

Betty Crocker
SuperMoist
chocolate Fudge • Fondant au chocolat
cake mix • mélange à gâteau
20562641002_EA
21547846_EA
20896887_EA

Ruffles potato
chips 180-200 g
or Cheetos
snacks 180-285 g
selected varieties
croustilles
ou grignotines
21241053_EA/21370169_EA

3/\$10
or \$3.33 ea.

cut from Canada AA grade beef or higher/provenant de bœuf Canada AA ou d'une catégorie plus élevée

MN 1

Meat & Seafood Viandes & Poissonnerie



11⁹⁹
lb

beef short ribs*
club size
bouts de côtes de bœuf*
26.43/kg
20812708_KG

6⁹⁹
lb

extra lean ground beef
fresh, club size
bœuf haché extra maigre
15.41/kg
20873869_KG



3⁹⁹
lb

fresh pork tenderloin
cryovac package
filet de porc frais
8.80/kg
20520970_KG

9⁹⁹

Atlantic Choice® sausage
selected varieties, club size
1 kg
saucisses
21332589_EA

 6⁹⁹ Schneiders Juicy Jumbos wieners 375/450 g or Maple Leaf or Schneiders bacon 65/375 g selected varieties saucisses fumées ou bacon 20105611_EA/20732366_EA	 2⁹⁹ no name® hot dogs original 450 g saucisses fumées 20002786_EA	 7⁹⁹ PC® Pacific large white shrimp raw or cooked peeled or raw Zipperback® 31-40 per lb, 400 g or SeaQuest® cooked shrimp 36-45 per lb 300 g, frozen, 400 g crevettes 20789931_EA/21043685_EA
 12⁹⁹ no.name® chicken wings 908 g or 4 oz beef burgers 1.36 kg or Swiss Chalet 600 g or Montana's 650 g BBQ pork back ribs selected varieties ailes de poulet ou burgers de bœuf ou côtes de dos de porc barbecue 21022221_EA/21045313_EA	 5⁹⁹ Wong Wing entrées selected varieties, frozen 400-680 g plats cuisinés 20162067_EA/20503472_EA	 9⁹⁹ PC® smoked salmon 150 g or cold water shrimp 340 g, selected varieties or SeaQuest® pink salmon fillets 400 g, frozen saumon fumé ou crevettes ou filets de saumon 21047088_EA/21314740_EA

*Come see our selection of in-store prepared meats***

*Venez voir notre choix de viandes préparées en magasin***

 5⁹⁹ lb fresh stuffed pork tenderloin filet de porc farci 13.21/kg	 8⁹⁹ lb fresh stuffed boneless skinless chicken breasts poitrines de poulet sans peau désossées fraîches farcies 19.82/kg	 7⁹⁹ lb fresh store made beef meatballs with or without cheese boulettes de viande fraîches faites en magasin avec ou sans fromage 17.61/kg	 9⁹⁹ lb fresh beef Pinwheels rosettes de bœuf fraîches 22.02/kg
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Fruits & Vegetables

Fruits & Légumes



3⁹⁹
lb

orange, red or yellow peppers
product of Mexico
poivrons
8.80/kg

ATLANTIC
GROWN
CULTIVÉ EN ATLANTIQUE



7⁴⁹

no name® Naturally Imperfect™
potatoes
product of Atlantic Canada
15 lb
pommes de terre



6⁴⁹

honeydew
product of U.S.A. or Guatemala
each
melon miel



2⁹⁹

PC® Organics mushrooms
product of Canada,
selected varieties
227 g
champignons
21021499_EA



2⁴⁹
Nantes carrots
product of Canada
454 g
carottes



2⁴⁹
lb
Bosc pears
product of Canada
poires
5.49/kg



3²⁹
PC® live lettuce
product of Canada,
selected varieties
each
laitue vivante
21178850_EA

halos
mandarins
product
of U.S.A.
2 lb
mandarines

7⁹⁹



6⁹⁹
lb
white or yellow peaches
product of Australia
pêches
15.41/kg



3²⁹
snap or snow peas
product of China
200 g
pois snap ou mange-tout



5⁴⁹
Orchard/Choice
mission or golden figs
product of U.S.A.
227 g
figues
21284822_EA/21291694_EA

PC® apple cider
product of Canada
2 L
cidre
20102971_EA

4⁹⁹



Farmer's Market™
mangoes
product
of Brazil
3's
mangues

4⁴⁹



5⁴⁹
shallots
product of Canada
750 g
échalotes

Deli Meat & Cheese Charcuterie & Fromagerie



7⁴⁹

Agropur Notre Dame Brie cheese 170 g,
Ile de France Brie or Camembert 250 g or
Monsieur Gustav Saint-Paulin or Oka cheese 190 g
selected varieties
fromage

20920756_EA/21397209_EA/21337134_EA

Larsen salami or
Maple Leaf bologna
deli sliced
salami ou bologne

1⁹⁹
/100 g



4⁹⁹

Mastro prosciutto cotto
or salami 125/175 g or
San Daniele mortadella 175 g
selected varieties
prosciutto cotto ou salami
ou mortadelle

20576743_EA/21061099_EA



3⁹⁹

Sabra hummus
selected varieties
283 g
hummus

20021596_EA/20883996_EA



3⁹⁹

White Label salads
selected varieties
425/454 g
salades

21544608_EA/21544702_EA

Bakery Boulangerie



6⁹⁹

Farmer's Market™ 5 inch cakes
selected varieties, 490 g
gâteaux

21115991_EA/21116015_EA



4⁹⁹

PC® or Sara Lee Little Bites mini muffins
selected varieties
195-336 g
mini-muffins

21403214_EA/21488839_EA



1⁹⁹

Donut Time donuts
selected varieties
6's
beignes

21342096_EA/21342108_EA



5⁹⁹

ACE Bakery artisan rolls
640-840 g or La Baguetterie
sliced Miche 600/800 g
selected varieties
petits pains ou miche tranchée

20862393_EA/21596355_EA



3⁴⁹

Country Harvest bread
600/650 g or bagels 6's
selected varieties
pain ou bagels

21178587_EA/21178642_EA

Dairy Produits laitiers

Fairlife ultrafiltered milk
Lactose Free
selected varieties
1.5 L
lait

6⁴⁹



no name® stirred 12's
or Danone Activia 8's or
Two Good 625 g yogurt
selected varieties
yogourt

4⁹⁹



3⁹⁹

Danone Danino drinkable yogurt
selected varieties
6 x 93 mL
yogourt à boire

21520253_EA

no name®
stringable cheese
16's
fromage effilochable

6⁹⁹



4⁹⁹

Black Diamond Combo 3 x 43 g
or Cracker Barrel cheese
snacks 8's, selected varieties
combo ou collations au fromage

21208641_EA/21290676_EA

Grocery Épicerie



4²⁹

PC® or Blue Menu® entrées
selected varieties, frozen
212-365 g
plats cuisinés
20309869_EA/21547258_EA

4²⁹

no name® drink boxes 10 x 200 mL
or Kool-Aid jammers 10 x 180 mL
selected varieties
boissons
20338043_EA/20079976002_EA



3²⁹ PC® or Blue Menu® cereal 325-475 g
or SunnyD juice 1.89 L
selected varieties
céréale ou jus
21102505_EA/21315326_EA

2⁷⁹ PC® salad dressing
475 mL or
croustons 140 g
selected varieties
vinaigrette
ou croustons
2062848801_EA/21219914_EA



4²⁹ Classico sauce
selected varieties
410/650 mL
sauce
20323101006_EA
20325609003_EA



Celestial or
Twinings herbal tea
selected varieties
16/20's
tisane
20308033002_EA
20308149004_EA

3⁴⁹

2⁷⁹ no name® pickles
1 L or Campbell's
condensed soup
284 mL
selected varieties
cornichons ou
soupe condensée
20046189_EA/20297246005_EA



2⁹⁹ Sensible Portions
Veggie Straws or
chips 120-142 g
or Kettle Brand
potato chips
156/198 g
selected varieties
grignotines
ou croustilles
20377204001_EA/21520652_EA



Holiday Baking Pâtisseries des fêtes



4⁴⁹

no name® raisins, prunes or
currants 375 g or Hershey's
Chipits or Reese's mini
baking pieces 200-270 g
selected varieties
raisins secs ou pruneaux
ou raisins de corinthe
ou brisures de chocolat
20647362_EA/20648026_EA/21452844_EA



3²⁹

Lantic sugar
selected varieties, 1 kg
sucre
20016320_EA/20097340_EA/20169394_EA

5⁷⁹ E.D. Smith pie filling
selected varieties
540 mL
garniture pour tarte
20297753001_EA
20297753006_EA



3⁷⁹

Crisco shortening,
selected varieties,
454 g or Fleischmann's
baking powder 340 g
shortening ou poudre
à pâte
20604833_EA/21475300_EA



4⁹⁹

Windsor coarse
kosher salt 1.36 kg
or Fry's Cocoa 227 g
sel casher ou cacao
20165112_EA/20911652_EA



4⁴⁹

Tenderflake lard 454 g
or Fleischmann's yeast,
selected varieties, 113 g
saindoux ou levure
20027695_EA/20102920002_EA



2²⁹

no name®
chocolate bars
selected varieties
100 g
barres
de chocolat
20580727_EA/21337890_EA



4⁹⁹

Christie
graham wafers
selected varieties
400 g
gaufrettes graham
20621134_EA



5⁴⁹

PAM
cooking spray
141/170 g
or Mazola
oil 1.18 L
selected varieties
vaporisateur à
cuisson ou huile
20178204001_EA/21406118_EA



.99

Titan aluminum foil
or wax paper
25 ft
papier d'aluminium
ou papier ciré
20099340_EA/21408432_EA



2⁴⁹

no name®
foilware roasters
selected varieties
each
rôtissoires
en aluminium
20869961_EA/20872331_EA

Grocery Épicerie

Simply orange juice,
blends or lemonade
selected varieties,
refrigerated
1.54 L
jus d'orange
ou mélanges
ou limonade
21086068_EA/21170793_EA

4⁹⁹



6⁹⁹

PC® cheese bars
selected varieties
300/400 g
barres de fromage
21289664_EA/21333360_EA

Gatorade sport
drinks 710 mL
or Glaceau
Vitaminwater
591 mL or
Smartwater 1 L
selected varieties
boissons
désaltérantes
ou eau
20305775003_EA/20333194002_EA

1⁹⁹



3/\$10
or \$3.33 ea.

Cavendish Farms
premium fries
selected varieties,
frozen, 540-750 g
frites
20318419001_EA



3⁴⁹

no name® ice milk
selected varieties
1.65 L
lait glacé
21610199_EA/21610238_EA



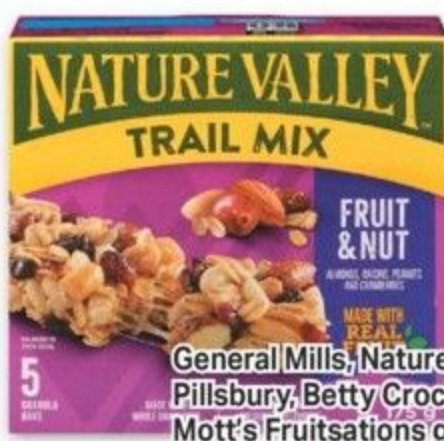
3²⁹

Mio liquid water
enhancer, Country Time,
Tang, Crystal Light or
Kool Aid liquid drink mix
selected varieties
48 mL
aromatisant liquide pour
eau ou mélange liquide
pour boisson
20565119001_EA/20749494001_EA



2⁷⁹

Pepperidge Farm
Goldfish crackers
selected varieties
156-227/6 x 28 g
craquelins
20320900_EA/21575178_EA



2⁹⁹

General Mills, Nature Valley,
Pillsbury, Betty Crocker or
Mott's Fruitsations granola
or cereal bars, treats or fruit
snacks, selected varieties
120-230 g
barres granola ou de
céréales ou gâteries
ou collations aux fruits
20315520005_EA



1⁹⁹

Snack Pack puddings
selected varieties
4 x 99 g
poudings
20310707001_EA



Post cereal
selected varieties
310-525 g
céréales
20299648_EA

3⁹⁹



3⁷⁹

Pearl Milling Company
pancake mix 905 g
or syrup 710 mL
selected varieties
mélange à crêpes
ou sirop
21384573_EA/21391619_EA



4⁴⁹

PC® cooking sauce
400 mL or Rio Mare
light tuna salad 160 g
selected varieties
sauce à cuisson
ou salade de thon
20298369003_EA/20971501_EA



6⁹⁹

Bella Del Sol
High Oleic
sunflower oil
selected varieties
750 mL
huile de tournesol
21625561_EA/21625692_EA



4⁷⁹

Hereford corned beef
340 g or Frank's RedHot
or Thick sauce 354 mL
selected varieties
bœuf salé ou sauce
20050622_EA/20187632001_EA



2⁴⁹

Werther's Original,
Maynards bagged
candy
selected varieties
60-154 g
friandises en sac
20898717_EA/21545554_EA



5⁷⁹

PC® bathroom tissue
12=24 rolls or
PC® Max™ paper
towels 3=6 rolls
selected varieties
papier hygiénique
ou essuie-tout
21450718_EA/21540603_EA



5⁹⁹

Tide 1 L, Downy 1.31 L
or Gain 1.36 L liquid
detergent
selected varieties
détergent
21405807_EA/21549771_EA/21579685_EA



1⁴⁹

Cesar wet dog food 100 g
or Purina Beyond grain
free wet cat food 85 g
selected varieties
nourriture humide
pour chiens ou chats
2032306009_EA/21165614_EA



1¹⁹

Whiskas Perfect Portions
wet cat food
selected varieties
75 g
nourriture
humide pour chats
20945097_EA/21011556_EA

McCafé
coffee pods
selected varieties
30's
capsules de café
21363982_EA

19⁹⁹

VAN HOUTTE
LIVE FLAVOURFULLY™
VIVRE LA SAVEUR™

19⁹⁹

Van Houtte or Donut House
coffee pods
selected varieties, 30's
capsules de café
20899892_EA/21588172_EA

Krispy Kreme
DOUGHNUTS

15⁹⁹

Krispy Kreme or Timothy's
coffee pods
selected varieties, 30's
capsules de café
21433493_EA/21007380_EA

Holiday Fêtes



\$15 PC® Festive Pie frozen 800 g pâté des Fêtes 21613959_EA



PC® French Roast Fine Grind or Whole Bean Coffee selected varieties 800/820 g café 21592427_EA/21592555_EA



\$10 PC® Northern Spanish-Style Basque Cheesecake frozen, 600 g gâteau au fromage 21609491_EA



PC® Black Label Strawberry Ice Cream selected varieties, frozen 500 mL crème glacée 21588234_EA/21588332_EA

PRICES EFFECTIVE FOR 9 WEEKS
FROM THURSDAY, OCTOBER 31ST, 2024 TO WEDNESDAY, JANUARY 1ST, 2025
PRIX EN VIGUEUR 9 SEMAINES
DU JEUDI 31 OCTOBRE 2024 AU MERCREDI 1^{ER} JANVIER 2025

Holiday Fêtes



5.99 PC® Brusselslaw product of U.S.A. 253 g salade de choux de Bruxelles 21626132_EA



10.99 PC® double cream Brie 450 g brie 20787166_EA



PC® goat cheese selected varieties 300 g fromage de chèvre 20569735_EA/20419118_EA



9.99 PC® Splendid or Natural Choice beef or chicken breast strips selected varieties 300/375 g 21049119_EA/21105597_EA



11.99 PC® Natural Choice beef or chicken breast strips selected varieties 300/375 g 20786418_EA/20787394_EA



2.49 PC® scalloped crackers selected varieties 185 g craquelins 2060388903_EA



2.49 PC® butter twists selected varieties 100 g pailles feuilletées 20538543001_EA



PC® Black Label barbecue sauce 350 mL, PC® barbecue sauce or marinade 500 mL selected varieties 21021521_EA/21406057_EA 21589265_EA



4.49 PC® pickles selected varieties 1 L cornichons 20433569001_EA



11.99 PC® Belgian chocolate biscuit collection, 500 g collection de biscuits au chocolat 20967791_EA



3.79 PC® shortbread cookies selected varieties 150/200 g sablés 20098644_EA



\$9 PC® French Onion Soup Straws frozen 240 g pailles à la soupe 21612011_EA



5.79 PC® Organics Balsamic or Caesar Dressing 350 mL vinaigrette balsamique ou césar 21609630_EA/21609744_EA



2.49 PC® Organics Dry-Roasted Salted Sunflower Seeds 200 g graines de tournesol 21517438_EA



6.99 PC® aged cheese 200/250 g or PC® Black Label cheese 250 g, selected varieties fromage 20009748_EA/20816874_EA



2.79 PC® salad dressing 475 mL or croutons 140 g selected varieties vinaigrette ou croûtons 2062848801_EA/2079624802_EA



\$11 PC® wild smoked Atlantic or sockeye salmon selected varieties, frozen, 150 g saumon sockeye 20055009_EA/20108286_EA



5.49 PC® dips selected varieties 454/500 g trempettes 20583725_EA/20584098_EA



4.29 PC® Black Label crisps selected varieties 150 g craquelins 20501554_EA/20501555_EA



7.99 PC® black mission figs product of Mexico 454 g figues 21633482001_EA



5.29 PC® Black Label 375 mL or PC® olives 375/500 mL selected varieties olives 20051164_EA/20317800_EA/21219873_EA



4.99 PC® Paradise Crunch peppers product of Canada or Mexico 454 g poivrons 21534092001_EA



4.29 PC® The Decadent cookies selected varieties 280/300 g biscuits 20612257_EA



4.99 PC® Double Chocolate or White Chocolate Peppermint Flavoured Rolled Wafers, 400 g gaufrettes roulées 21601215_EA/21601372_EA

PRICES EFFECTIVE FOR 9 WEEKS - FROM THURSDAY, OCTOBER 31ST, 2024 TO WEDNESDAY, JANUARY 1ST, 2025



**Insiders
Report™**

Holiday Fêtes

new
nouveau



Must Try
Coup
de cœur

7⁹⁹

**PC® Black Label Pepperoni
Premium Pizza**
420 g
pizza
21615467_EA/21599836_EA

new
nouveau



Must Try
Coup
de cœur

**PC® Sea Salt Flavoured
Mini Poppadoms**
selected varieties
113 g
grignotines
21605321_EA

2⁹⁹

new
nouveau



**PC® Kettle Cooked
Mix 'N' Snack
Pack Potato Chips**
240 g/10 x 24 g
croustilles
21613448_EA

5⁹⁹

new
nouveau



**PC® Kettle Cooked
Truffle Flavoured
Potato Chips**
selected varieties
200 g
croustilles
21576276_EA

4/\$7
or \$1.75 ea.



PC® appetizers
selected varieties,
frozen, 288-500 g
hors-d'oeuvres
21116020_EA/21439588_EA

9⁹⁹



**PC® puff pastry or
cheese hors d'oeuvre**
collection
selected varieties,
frozen, 720 g
pâte feuilletée
ou hors-d'oeuvres
au fromage
20116615_EA/20215515_EA

13⁹⁹



PC® shrimp appetizers
selected varieties,
frozen, 294-454 g
hors-d'oeuvres
de crevettes
20080117_EA/20950440_EA

\$11



**PC® Black Tiger
shrimp ring with
mild cocktail
sauce, frozen, 568 g**
couronne de
crevettes avec sauce
cocktail douce
20979150_EA

27⁹⁹



**PC® Old-fashioned
style bacon 1 kg or
bacon-wrapped wild
sea scallops 260 g**
bacon ou pétoncles
20115704_EA/21220644_EA

\$16



**PC® cheese or
mushroom frusta
or cheese calzones**
selected varieties, frozen
2 x 120/165/175 g
frusta au fromage
ou champignons ou
calzones au fromage
21549100_EA/21549751_EA

5⁹⁹



**PC® honey dijon
mustard**
325 mL
moutarde
20050452003_EA

2²⁹



PC® seafood sauce
selected varieties
250 mL
sauce pour
fruits de mer
20023348001_EA/20023348002_EA

1⁷⁹



**PC®
shredded cheese**
selected varieties
620 g
fromage râpé
21060781_EA

10⁹⁹



**PC® family size chocolate
bars 300/400 g or
chocolate covered fruits
and nuts 200-400 g**
selected varieties
barres de chocolat ou
fruits et noix enrobés
20000356_EA/20097883_EA/20298217_EA

6⁴⁹

**PC® roasted peanuts,
almonds or cashews
or Blue Menu® natural
walnuts or trail mix**
selected varieties
200 g
arachides grillées
ou amandes ou noix
de cajou ou noix de
Grenoble ou mélange
du randonneur
21054930_EA/21054980_EA

5⁴⁹



**PC® ready to eat
popcorn**
selected varieties
220/250 g
maïs soufflé
20555781_EA

3⁷⁹



new
nouveau

**PC® FRIZZAN-TÉ
Sparkling Tea
Beverage**
Pomegranate
Hibiscus White Tea
or Peach Ginger
Green Tea Flavour
beverage, 750 mL
boisson au thé
21597914_EA/21597948_EA

7⁴⁹



PC® soft drinks
selected varieties
12 x 355 mL
boissons gazeuses
20218887001_C12

6²⁹



PC® mini cans
selected varieties
6 x 222 mL
boissons gazeuses
21094861_C06/21399519_C06

3²⁹



**PC® or Blue Menu®
sparkling water**
selected varieties
12 x 355 mL
eau pétillante
20668034002_C01

5⁹⁹

PC® de-alcoholized wine
selected varieties
750 mL
vin désalcoolisé
21403385_EA/21403389_EA

6⁹⁹



**PC®
de-alcoholized beer**
selected varieties
12 x 355 mL
bière désalcoolisée
20121729_C12

10⁴⁹



PC® IPA or Dark Ale
less than 0.5%
low alcohol beer
selected varieties
4 x 355 mL
bière faible en alcool
21589335_C04/21589408_C04

5⁹⁹

PRICES EFFECTIVE FOR 9 WEEKS - FROM THURSDAY, OCTOBER 31ST, 2024 TO WEDNESDAY, JANUARY 1ST, 2025



Insiders Report™

Holiday Fêtes

new
nouveau

PC® Chicken Khao Soi
selected varieties, frozen
300 g
khao soi au poulet
21565868_EA

4.99



Must Try
Coup de cœur

new
nouveau



Must Try
Coup de cœur



PC® turkey
breast roast
selected varieties
1 kg
rôti de poitrine
de dinde
20822446_EA

17.99



PC® Easy-to-Carve
Half Ham with Sugar
Maple Glaze Pouch
demi-jambon
14.30/kg
21612032_KG

6.50
lb

\$15

PC®
The Ultimate Pork Rib Roast
1.1 kg
rôti de côte de porc
21616767_EA



PC® chicken wings
selected varieties,
frozen
800-907 g
ailes de poulet
20708932_EA

15.99



PC® holiday feast
turkey stuffing
burgers 568 g or
tortière 900 g, frozen
burgers à la farce
de dinde ou tortière
21478018_EA/21547041_EA

\$14



PC®
salmon Wellington
frozen
725 g
saumon Wellington
21552109_EA

\$20



PC® Salmon
or Ahi Tuna Tataki
frozen, 130 g
tataki de saumon
ou thon ahi
21616709_EA/21616769_EA

\$13

PC® Splendido™ oil
selected varieties
1 L
huile
20081865_EA

18.99



PC® The Natural
vinegar
4 L
vinaigre
20149137_EA

3.29



PC®
herbs and spices
selected varieties
7-82 g
herbes
ou épices
20152032_EA/20319994_EA

3.79



PC® frozen vegetables
selected varieties
350-750 g
légumes surgelés
20895667_EA/21447361_EA

4.49



PC® Splendido®
fresh pasta
selected varieties
600/700 g
pâtes fraîches
21165480_EA/21165550_EA

7.99



PC® pasta sauce
selected varieties
580 mL
sauce pour pâtes
20967203_EA/20967223_EA

7.99



PC® Black Label
or Blue Menu® pasta
selected varieties, 500 g
pâtes
20419290005_EA/20686119_EA

2.99

PC® or
Black Label
pasta sauce
selected varieties
650 mL
sauce
pour pâtes
20131344001_EA
20414980002_EA

3.49



PC® gnocchi or risotto
selected varieties,
frozen, 350/400 g
gnocchi ou risotto
21546584_EA/21546609_EA

4.99



PC® Blue Menu
Ready-To-Serve soups
selected varieties
500 mL
soupes
21545090_EA/21545876_EA

2.49



PC® rice or
Blue Menu® quinoa
selected varieties, 250 g
riz ou quinoa
21391364_EA/21391403_EA

1.99



PC® Organics
or Blue Menu® broth
selected varieties, 900 mL
bouillon
21189872_EA/21190798_EA

1.49

PC® dishwashing
liquid 638/739 mL
or Planet First™
all-purpose
cleaner 700 mL
selected varieties
savon à vaisselle
liquide ou nettoyant
tout usage
21012698_EA/21543319_EA

2.49



PC® Plant First™
bamboo dinner plates
20's
assiettes
21353839_EA

8.99



PC® Max paper towel
1=2 rolls or Planet First™
napkins 100's
essuie-tout
ou serviettes
21431316_EA/21543026_EA

4/\$9
or \$2.25 ea.



PC® Nutrition First®
dog treats
selected varieties
160-283 g
gâteries pour chiens
21544840_EA/21544858_EA

5.99

PRIX EN VIGUEUR 9 SEMAINES - DU JEUDI 31 OCTOBRE 2024 AU MERCREDI 1^{er} JANVIER 2025



**Insiders
Report™**

Holiday Fêtes



new
nouveau

Must Try
Coup
de cœur

\$8

PC® Crustastic™ Pie Bar
selected varieties
430 g
tarte en barre
21609501_EA/21609492_EA



new
nouveau

2.49

PC® Suisse Swiss Milk Chocolate or Fruit & Nut
Milk Chocolate with Honey Almond Nougat
selected varieties, 100 g
chocolat suisse
21609337_EA/21609356_EA



new
nouveau

5.99

PC® Homestyle Butter
Pie Crusts, 350 g
croûtes à tarte
21610882_EA



PC® ice cream bars 6's
or Cream First™
ice cream 1.5 L
selected varieties,
frozen
barres à la crème glacée
ou crème glacée
20757157006_EA

6.99



PC® butter puff
or phyllo pastry
frozen
450/454 g
pâte feuilletée au
beurre ou pâte phyllo
21288850_EA/21288853_EA

4.49



PC® The Decadent™
chocolate chips
selected varieties
226-300 g
brisures de chocolat
20011473_EA/20303261_EA

5.29

PC® cookie
dough bites
frozen
6's
bouchées
de pâte
à biscuits
21506999_EA

6.99



12.99

PC® chocolate or
vanilla profiteroles
490/625 g or
mini éclairs 710 g
frozen
profiteroles
ou mini éclairs
20004726_EA/20079202_EA

PC® frozen fruit
selected varieties
300-600 g
fruits surgelés
20312227_EA

4.99



PC® orange juice
selected varieties,
refrigerated
2.5 L
jus d'orange
21531844_EA

7.99



PC®
Greek yogurt
selected varieties
650/750 g
yogourt
21518484_EA

5.99



PC® instant coffee
selected varieties
80/100 g
café instantané
21500188_EA

4.99



PC® herbal tea
selected varieties, 20's
tisane
20618826_EA/21467336_EA

2.49



5.99

PC® or The Decadent™
hot chocolate mix
selected varieties
350-750 g
mélange à chocolat
chaud
21480613_EA/21549129_EA

PC® or
Blue Menu®
cereal
selected varieties
475-700 g
céréales
20313066_EA

5.49



PC® pancake mix 905 g
or table syrup 750 mL
selected varieties
mélange à crêpes
ou sirop
20175129_EA/20374908_EA

3.49

PC® 100%
pure maple syrup
Canada Grade A
amber, rich taste
500 mL
sirop d'érable
20049221_EA

12.99



PC® Blue Menu®
fruit spread
selected varieties
370 mL
tartinade
aux fruits
20415053003_EA

6.79



2.99

PC® Plant Based
Dairy Free Margarine
427 g
margarine sans
produits laitiers
21615278_EA

PC® All-Butter
Chocolate Chip Brioche Loaf
400 g
pain brioché aux
brisures de chocolat
21607172_EA

\$5



new
nouveau

Must Try
Coup
de cœur

PRICES EFFECTIVE FOR 9 WEEKS - FROM THURSDAY, OCTOBER 31ST, 2024 TO WEDNESDAY, JANUARY 1ST, 2025
PRIX EN VIGUEUR 9 SEMAINES - DU JEUDI 31 OCTOBRE 2024 AU MERCREDI 1^{ER} JANVIER 2025